

# TRUENUTRA™ TECHNICAL DATA SHEET

### WHAT IS TRUENUTRA?

TrueNutra is an organic chicken feed additive that is produced from the cultivation of microalgae. The product contains live cells of *Chlorella*, as well as the culture media, resulting in a densely nutritious supplement for these animals.

#### **HOW DOES TRUENUTRA WORK?**

The gastrointestinal tract of chickens accommodates a diverse and complex microbiota that plays a vital role in digestion and absorption of nutrients, immune system development and pathogen exclusion.

TrueNutra, when added in a heavily diluted form to the water for chickens, promotes healthier intestinal function and a balanced gut microbiome.

### WHAT ARE THE KEY BENEFITS OF TRUENUTRA?

- Improves feed conversion ratio
- Reduces mortality rate
- Decreases cholesterol levels in the eggs
- Increases egg production and improves egg quality
- Decreases the need for antibiotics
- Organic

## **HOW TO USE TRUENUTRA?**

Dilute TrueNutra by 300 times in the water provided to chickens.

#### **HOW TO STORE TRUENUTRA?**

TrueNutra contains live microalgae. To maintain the product characteristics and thus, its efficacy, cold storage is recommended. Product remains effective for 6 months from date of manufacture when stored properly.

- Storage temperature: 50°F (10°C)
- Avoid direct sunlight

Manufactured by GreenTech Ventures, Inc. 813-328-3470 www.truealgae.com

